

**STATEMENT OF  
COMMISSIONER JONATHAN S. ADELSTEIN**

*Re: The Commercial Mobile Alert System, First Report and Order,  
PS Docket No. 07-287*

The prompt and accurate delivery of national, state and local messages to ensure the safety and security of the American people during natural or man-made disasters is critical. Today's *Report and Order* marks our efforts towards ensuring that there are technologically neutral rules in place to enable commercial mobile service providers to elect to provide these critical alerts to their customers. With over 250 million subscribers of wireless services as of the end of this year, the ability of carriers to transmit emergency alerts to the public via commercial mobile devices is an urgently needed next step.

One of the central purposes for the very creation of the FCC is to promote the safety of life and property of all Americans. The Commission has taken its important role in prescribing these rules very seriously, so I am pleased to support this decision. This significant step forward is due, in large part, to the dedication of state and local governments, industry and other participants that worked collaboratively to provide us with their recommendations. It is worth remembering that, as an elective system, it was vital that the rules implementing the Commercial Mobile Alert System were based upon the coordinated efforts of those that will implement and utilize this system. Collaboration, communication and cooperation have been key to this process. The effectiveness of this emergency alert system rests on the good-faith of all participating entities and I expect this will go a long way in ensuring mobile service providers elect to provide these emergency alerts.

I would like to extend my sincere gratitude to the members of the Commercial Mobile Service Alert Advisory Committee who worked diligently through this important process.